

MONTEREYSYMPOSIUM.COM

PRIVACY POLICY

California Optometric Association ("COA"), as the primary sponsor of **Monterey Symposium**, takes your privacy seriously. Our privacy policy is clear: We will collect no personally identifiable information about you when you visit our web site or use our services unless you choose to provide that information to us.

We created this Privacy Policy (the "Policy") to give you confidence as you visit and use **www.MontereySymposium.com** (the "Site"), and to demonstrate our commitment to fair information practices and the protection of privacy. This Policy is only applicable to the Site, and not to any other Web sites that you may be able to access from the Site, each of which may have data collection and use practices that differ materially from this policy.

What this Privacy Policy Covers

This Privacy Policy covers COA's treatment of personally identifiable information that is collected when you are on the MontereySymposium.com site and when you use MontereySymposium.com's services. This Privacy Policy is only applicable to the Site, and not to any other websites that you may be able to access from the Site, each of which may have data collection, storage, and use practices and policies that differ materially from this Privacy Policy.

What Type of Information We Collect

In order to process your event registration, MontereySymposium.com collects personal information, including your full name, billing and mailing address, email address phone/fax number, credit/debit card information or other payment information.

MontereySymposium.com does not collect any personally identifiable information about you other than information that you affirmatively choose to submit to us, such as is provided voluntarily by you upon registration, when completing a profile, by subscribing to e-mail alerts, or by e-mail. MontereySymposium.com also may automatically collect aggregate information about the use of our site, including which pages are most frequently visited, how many visitors we receive daily, and how long visitors stay on each page.

How We Use the Information We Collect

Online registration at MontereySymposium.com is for credit card transactions only. We secure your credit card transaction during transmission by using Secure Sockets Layer (SSL) encryption. Your credit card information is shared with our business partners who assist us by performing core services (such as hosting, billing, fulfillment, or data storage and security) related to our operation of the Site.

The personally identifiable information we collect from and about you may be used to process your event registration, deliver products, services, and promotional information; to provide e-mail-based newsletters, periodic e-mail alerts, and other information to you as you request, and to notify you from time to time about services offered by Monterey Symposium or other entities associated with the event. You may opt-out of promotional mailings at any time by sending an e-mail to coalists@coavision.org.

As the organizational sponsor for Monterey Symposium, COA may notify you from time to time about other services or events offered through its organization.

With Whom We Share Information

Monterey Symposium has a policy not to sell or rent your personally identifiable information except as otherwise described in this Privacy Policy. Specifically, we may provide limited personally identifiable information we collect about you to third parties (such as exhibitors) associated with Monterey Symposium only when such third parties desire to provide, on a limited basis, information that may be of interest to you. If you do not wish to receive promotional information or special offers from exhibitors participating at Monterey Symposium, please send an e-mail to coalists@coavision.org and indicate specifically whether it is in reference to Monterey Symposium e-blasts and/or promotional information from exhibitors.

As the organizational sponsor for Monterey Symposium, your information may be used by the California Optometric Association to provide you with promotional mailings, event information and/or special offers that may be of interest to you.

Except as otherwise provided in this Privacy Policy we will keep your personal information private and will not share it with third parties, unless such disclosure is necessary to: (a) comply with a court order or other legal process; (b) protect the rights, property or safety of Monterey Symposium or others; or to respond to claims.

Severability

If any part of these terms is unlawful, void, or unenforceable, that part will be deemed severable and will not affect the validity and enforceability of the remaining provisions. California Optometric Association, as sponsor of the Monterey Symposium may, at their sole discretion and without notice, revise these terms at any time by updating this posting.

Third Party Web Sites

The Site may contain links or references to other Web sites. If you choose to visit other Web sites, we are not responsible for the privacy practices or content of those other Web sites, and it is your responsibility to review the privacy policies at those Web sites to confirm that you understand and agree with their policies.

Updates and Changes to Privacy Policy

We reserve the right, at any time and without notice, to add to, change, update, or modify this Privacy Policy, simply by posting such change, update, or modification on the Site and without any other notice to you. Any such change, update, or modification will be effective immediately upon posting on the Site.

Contact Information

Questions or comments regarding this Privacy Policy may be sent electronically to coalists@coavision.org or by U.S. mail to Monterey Symposium, c/o COA, P.O. Box 2591, Sacramento, CA 95812.