

# SPONSORSHIP AGREEMENT & CONTRACT

## Monterey Symposium 2010

Conference: November 5-7, 2010  
 Monterey Conference Center and Monterey Marriott  
 Hotel, Monterey, CA

### Monterey Symposium Contact Information

(Please list the person that all advance information will be sent to. This will be the primary person that COA staff will work with.)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web site: \_\_\_\_\_

### Payment:

The entire payment is due with this signed agreement. Sponsorship cancellations are non-refundable. Make check or money order payable to: California Optometric Association, Monterey Symposium 2010 Sponsor, 2415 K Street, Sacramento, CA 95816 - Fax: (916) 448-1423

Credit Card # \_\_\_\_\_

CCV# \_\_\_\_\_ (VISA & MC - 3 digit # on back; AMEX - 4 digit # on front)

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

### COA USE ONLY

Accepted by: \_\_\_\_\_

Date: \_\_\_\_\_

Payment Received: \_\_\_\_\_

Sponsor Confirmed: \_\_\_\_\_

## INDIVIDUAL SPONSORSHIP OPPORTUNITIES

### REGISTRATION PROMOTIONS

- Course Handout Digital Storage** Call for pricing
- Conference Bags/Badgeholders** \$7,500
- Conference Notepads** \$3,000
- Message Board** \$1,500
- Exhibit Hall Raffle** Call for costs
- Conference Bag Insert** \$550

### HOTEL PROGRAMS

- Hotel Room Drops** Call for pricing
- Hotel Key Cards** Call for pricing

### SOCIALS & GATHERINGS

- Wi-Fi in Classrooms & Public Areas** \$10,000
- Mobile Charging Zone** \$5,000
- Welcome Reception** \$35,000
- Food for Thought Breakfasts** \$7,500 + expenses  
(Friday & Saturday)

### EDUCATION

- Per Hour** \$1,000
- Per Speaker for Full Conference** \$4,500

COA reserves the right to select and give final approval on the sponsored items. The sponsor may offer input on promotion opportunities, but may not suggest or direct the content of speaker and/or educational sponsorships.

By signing below, the Sponsor agrees to the Terms and Conditions of this agreement and hereby agrees to sponsor the following activities at COA's Monterey Symposium in Monterey, CA. The person signing this document expressly represents and warrants to COA that he/she is authorized by Sponsoring Company to bind it to the terms and conditions hereof.

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_